



CONGRESSIONAL
MANAGEMENT
FOUNDATION

BUILDING TRUST &
EFFECTIVENESS IN CONGRESS

New Member Office Training

Creating and Implementing a Legislative Agenda

Monday, March 29, 2:00 PM – 3:30 PM

No call in number available.

Audio is ONLY available through your computer

CongressFoundation.org

**This webinar made possible
through the generous support of:**

AARP

Aflac

Alzheimer's Association

American Council of Life Insurers

CMS Energy

***FMI-the Food Industry
Association***

General Motors Corporation

International Paper

KnowWho

National Association of Counties

***National Rural Letter Carriers'
Association***

New Member Office Training

Congressional Operations

- Training, consulting, research to support a functioning Congress
- 1,000 staff from 300 offices

Citizen Engagement

- Unique studies, trainings, and resources for citizen advocates
- Connected to 91,595 Americans



-
- Recognize Legislators and Staff
 - Provide Examples to Colleagues
 - Enhance Public Understanding

This image is a screenshot of a Zoom meeting interface. The main area displays a grid of video thumbnails for participants. The top row contains four thumbnails: a woman in a grey sleeveless top, a man in a suit with a 'DEMOCRACY AWARDS' and 'FIEG CONGRESSIONAL MANAGEMENT FOUNDATION' logo behind him, an older woman with glasses, and a man in a plaid shirt. The middle row has four thumbnails: a woman with blonde hair, a man with glasses in a blue shirt, a woman with dark hair in a blue top, and a woman with a white rose in her hair. The bottom row shows two thumbnails: a man in a dark blue polo shirt and a woman in a light green top. On the right side, there is a vertical toolbar with icons for a heart, a clock, and a paper plane. At the bottom, a control bar includes a play button, a blue progress bar, a timer showing '44:58', a signal strength indicator, a settings gear, and a full-screen icon. In the bottom right corner, there is a logo for '#DEMOCRACY AWARDS' with the Twitter handle '@TheDemocracyAward' below it.



DEMOCRACY AWARDS

FOUNDING PARTNER BRIDGE ALLIANCE

2021 NOMINATIONS OPEN NOW - DEADLINE EXTENDED TO MARCH 5!




Congresswoman Chrissy Houlahan wins Democracy Award for transparency and accountability

By Karen Shuey kshuey@readingeagle.com @KarenShueyRE on Twitter Oct 6, 2020  0



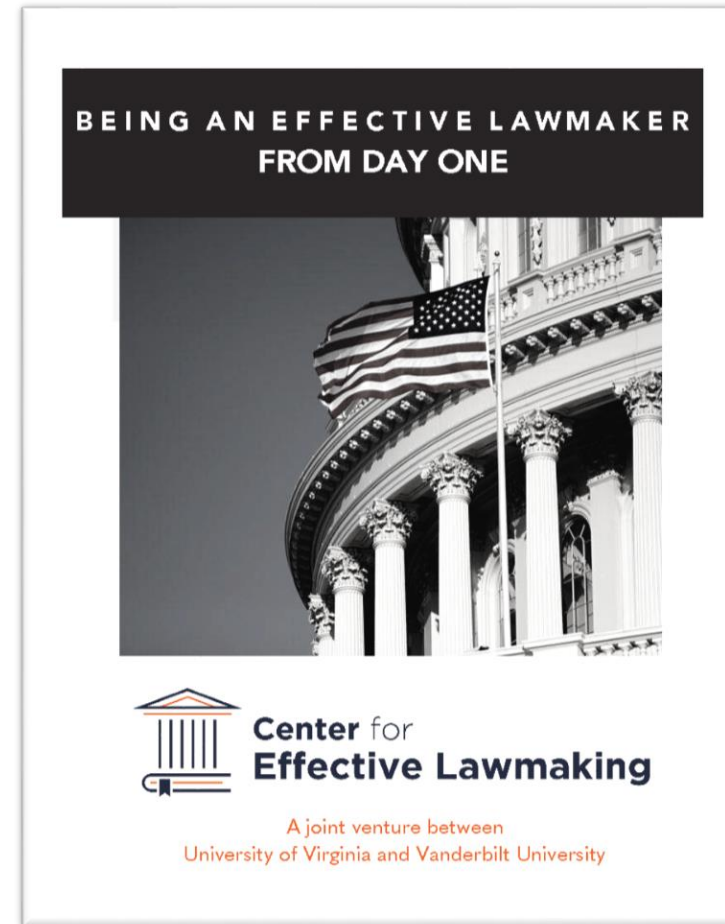
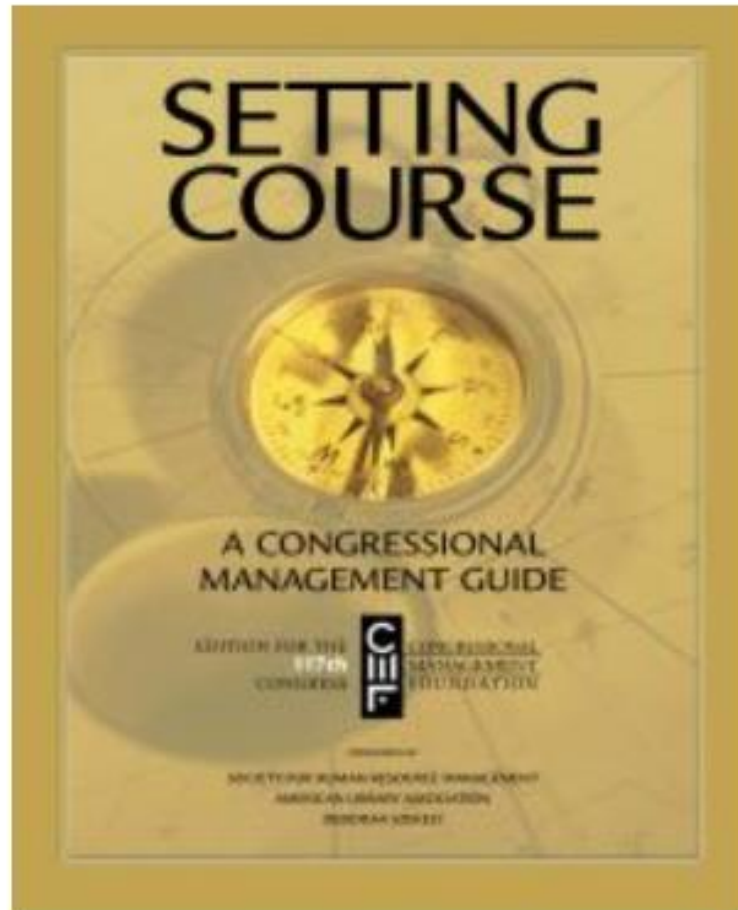
MOST POPULAR

 Articles 

- Unlucky at the of scalding wat police say
- The daughter o to make sense
- Trooper dragge County propert
- Bloody interior Reading's first l
- Horse-drawn b 222 in northea:

- New Member Resource Center
 - Google: “CMF New Member Resource Center”
- New Member Training Series
 - December 2020 – June 2021
- Legislative Assistant Training
 - Government Affairs Institute at Georgetown University
- District/State-Based Guidance
 - *Keeping It Local*
 - Templates/Manuals/Forms
- Website Guidance
 - Gold Mouse Awards for Best Website

Guidebooks for Freshman Offices



CMF's Crisis Preparedness & Response Center

- Managing Issues Related to January 6th Attack
- Managing Congressional Staff Remotely
- WFH Guides
- Best Practices for Online and Telephone Town Halls
- Managing Stress in Constituents and Staff

Agenda

- Value of Planning
- Center for Effective Lawmaking (CEL)
- Veteran Congressional Office Staff Discuss Their Best Practices and Operations
- Q & A

Poll #1

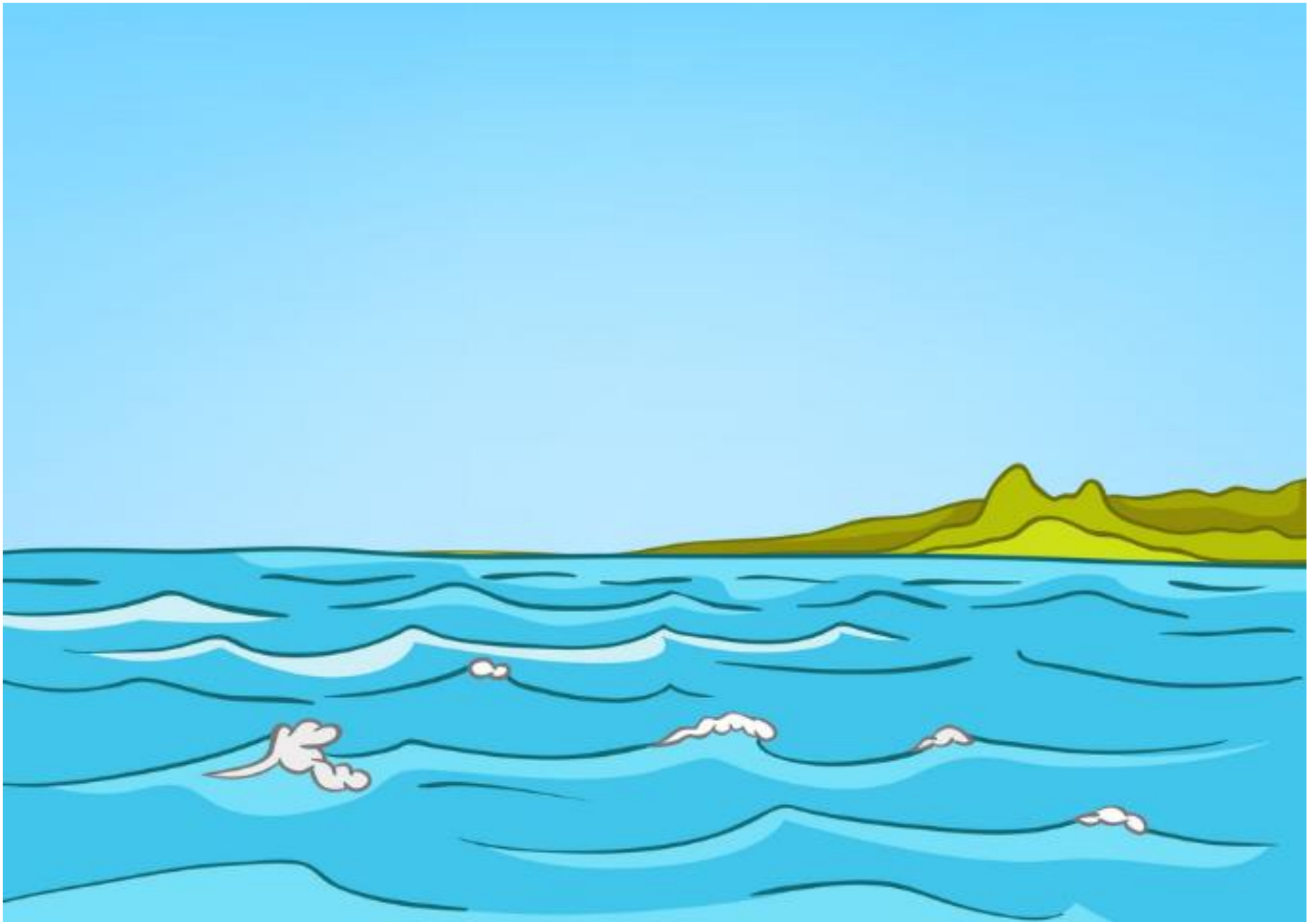


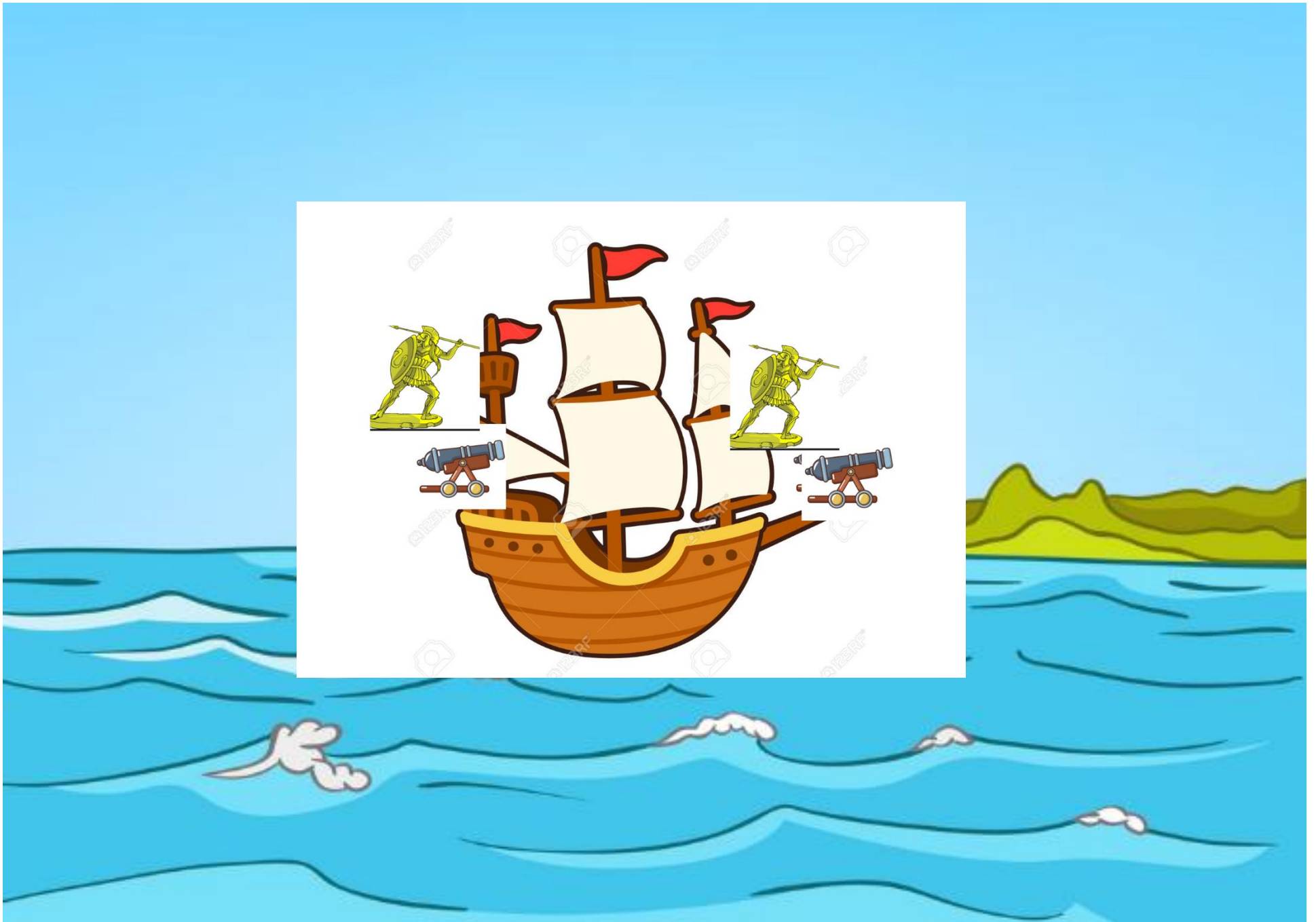


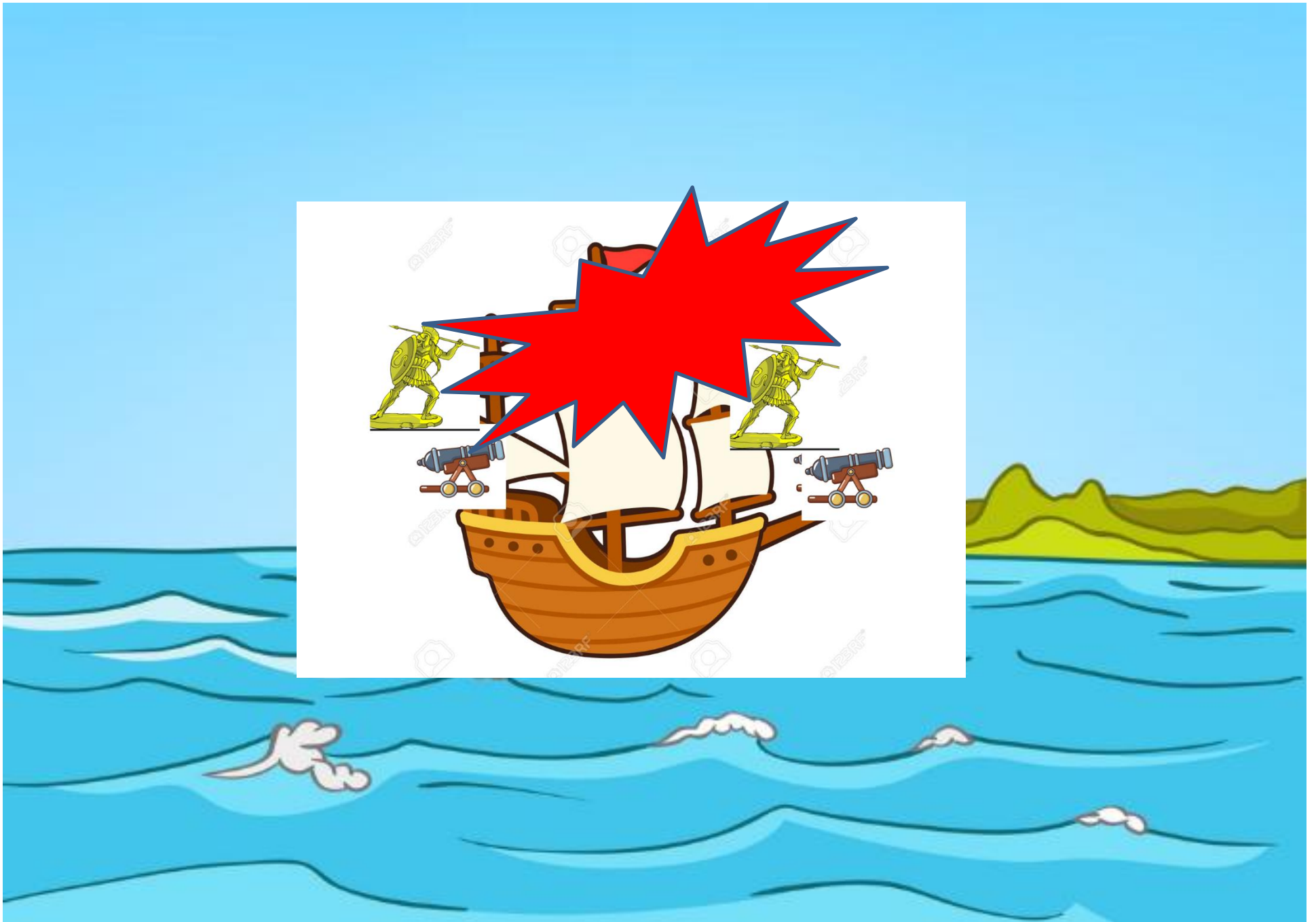


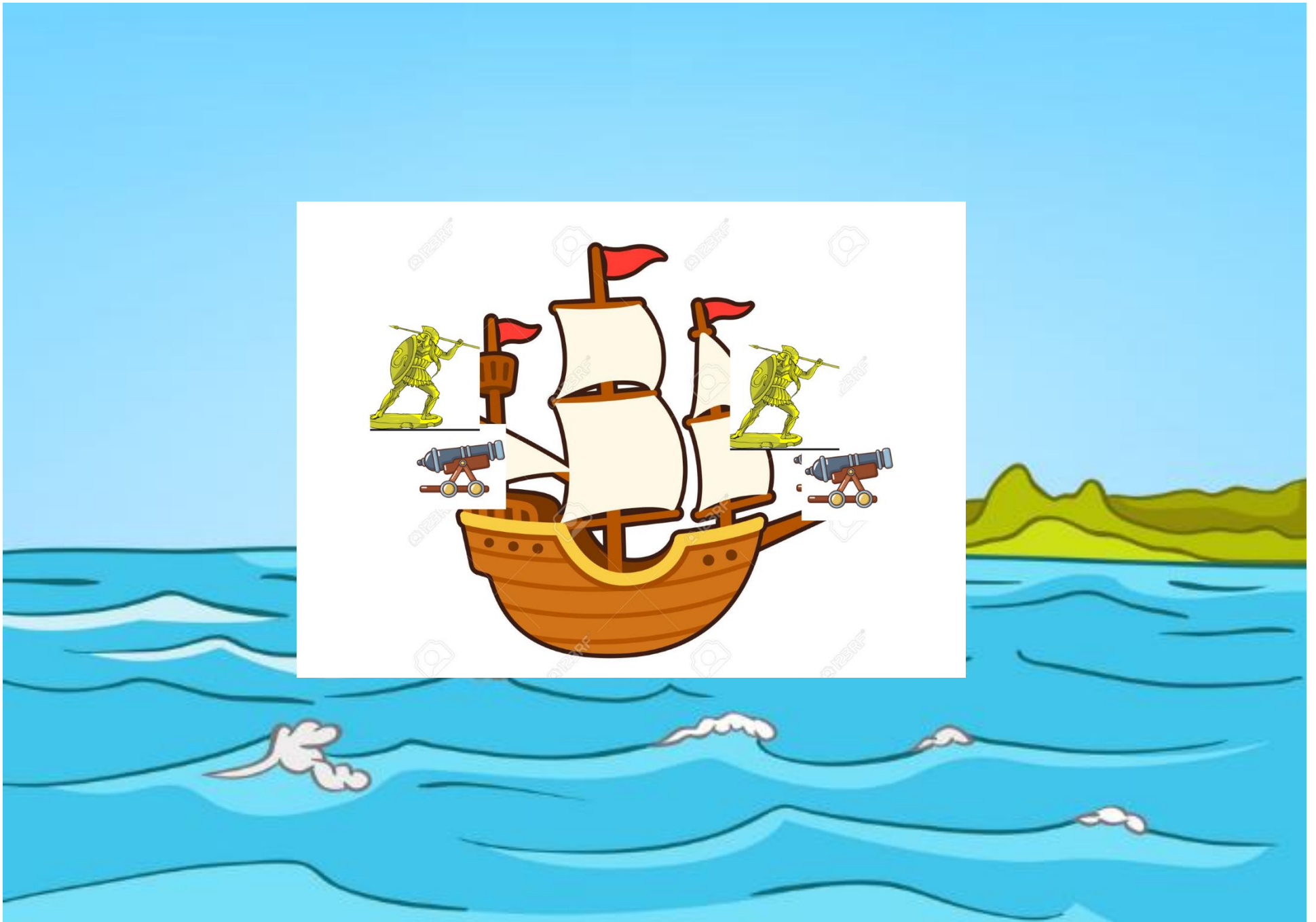


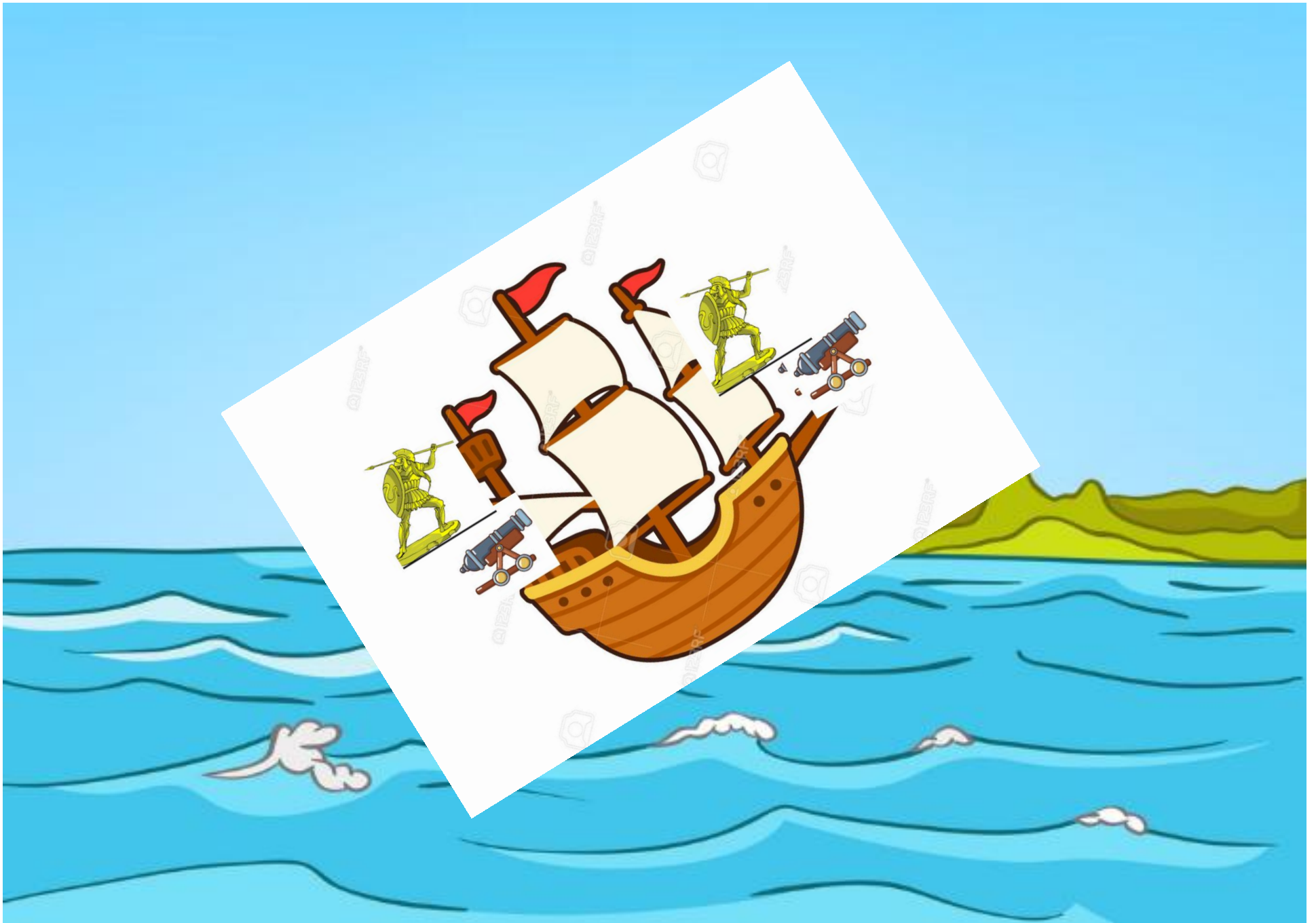


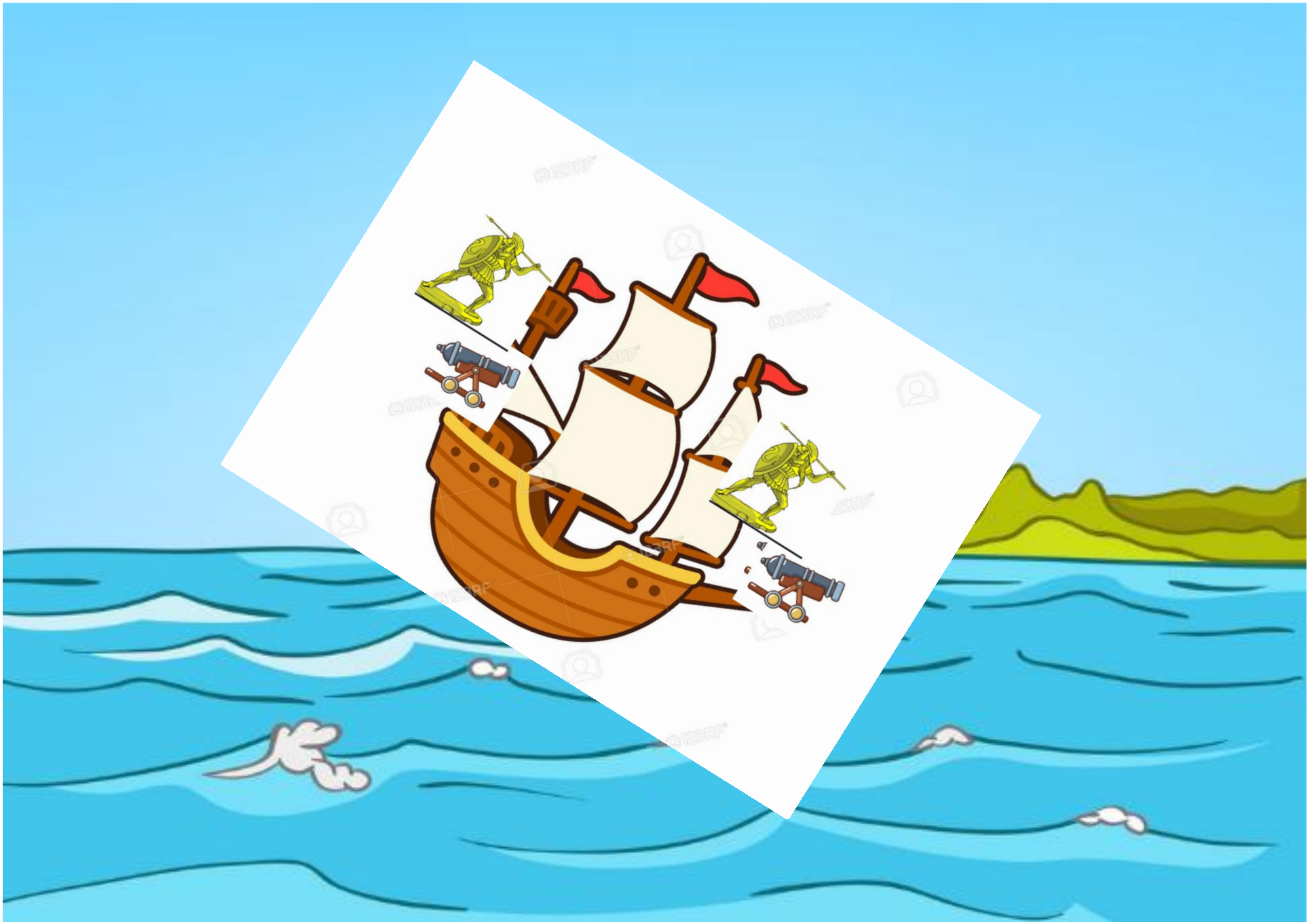


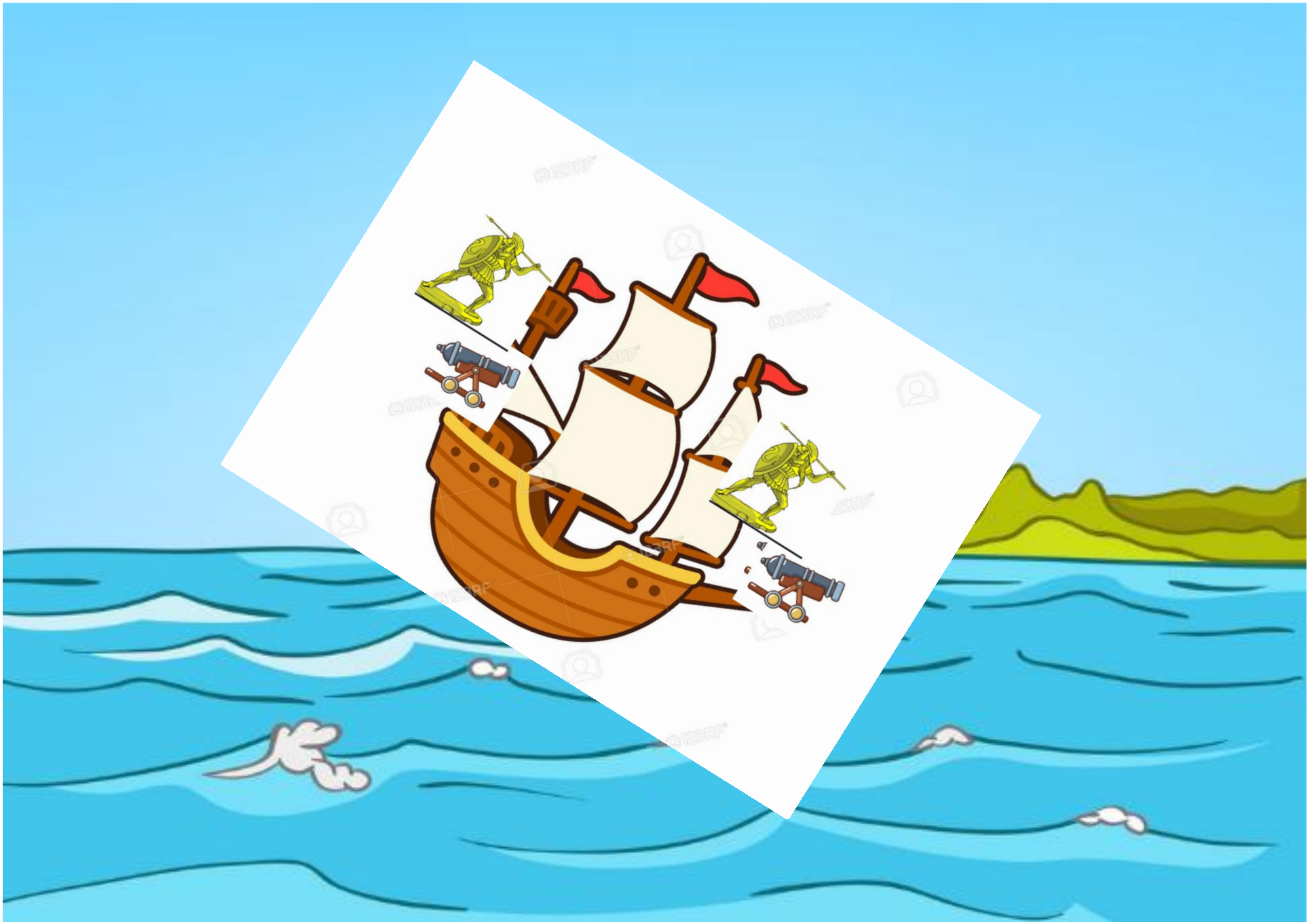


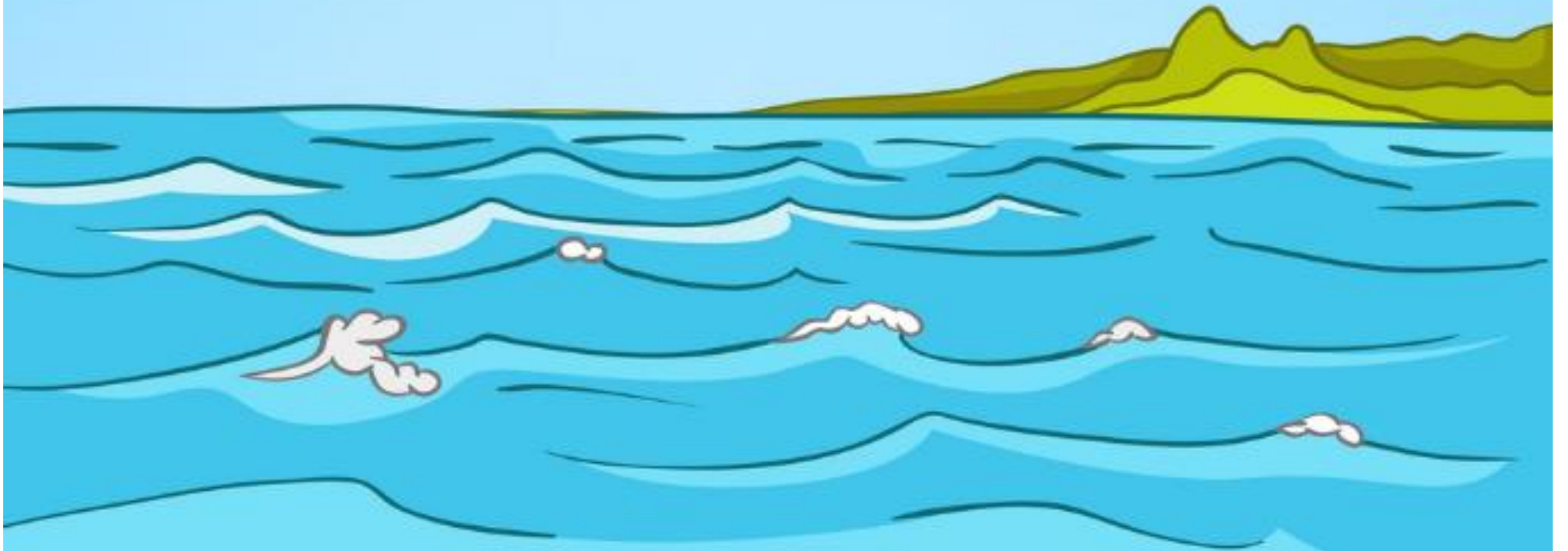










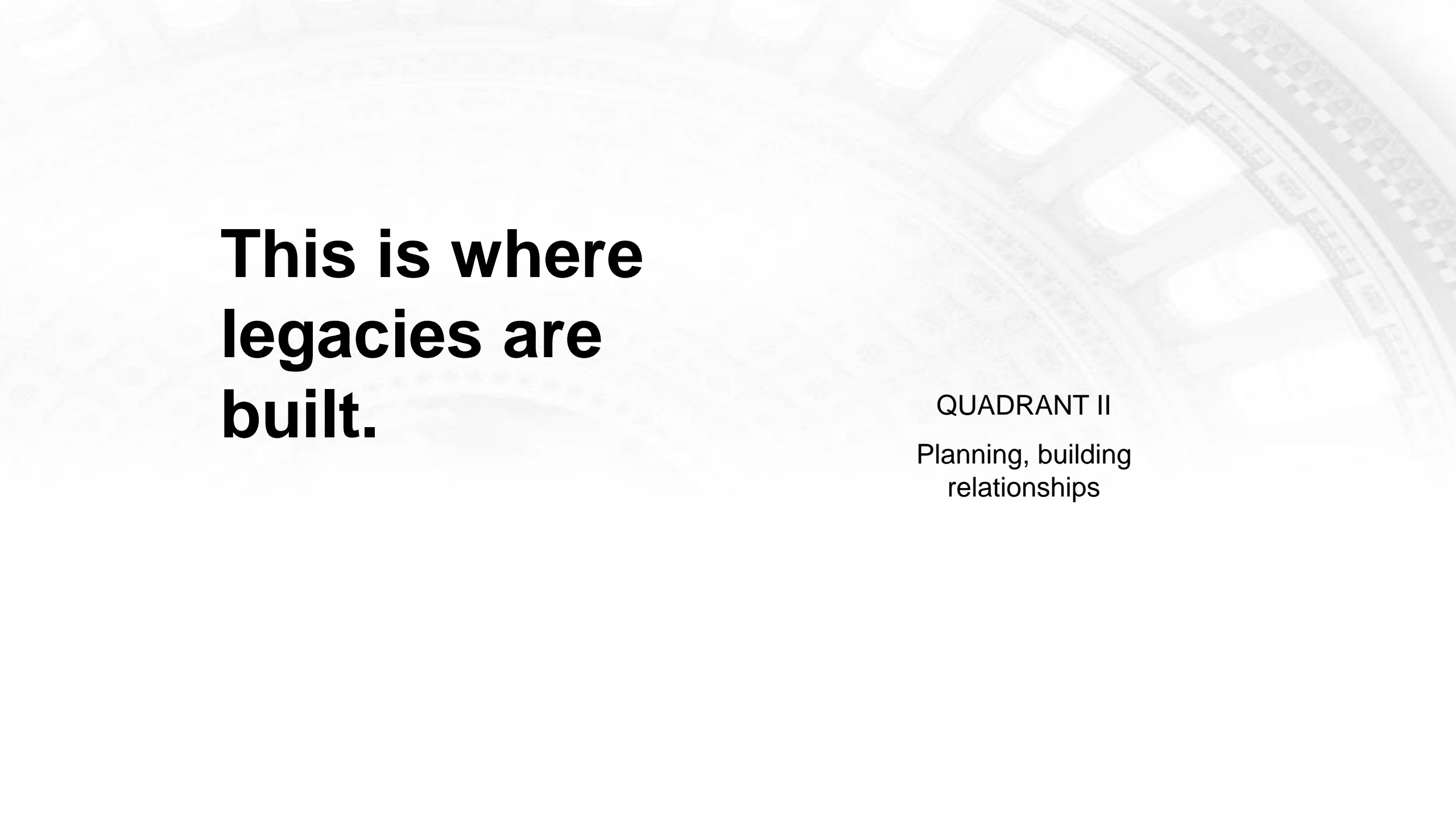




“Remember the Vasa”

The Covey Matrix

	URGENT	NOT URGENT
IMPORTANT	<p>QUADRANT I</p> <p>Dealing with crisis or handling projects with deadlines</p>	<p>QUADRANT II</p> <p>Planning, building relationships</p>
NOT IMPORTANT	<p>QUADRANT III</p> <p>Interruptions, some calls, mail, meetings</p>	<p>QUADRANT IV</p> <p>Busy work, some calls and mail</p>



**This is where
legacies are
built.**

QUADRANT II

Planning, building
relationships

*“Mr.
Gorbachev...Tear
down this wall!”*



QUADRANT II

Planning, building
relationships

“I have a dream.”



QUADRANT II

Planning, building
relationships





Frank R. Wolf
of Falls Church (10th Dist.)
Republican—1st term



The Washington Post

“From his position on the transportation subcommittee of the House Appropriations Committee, Mr. Wolf was instrumental in rallying support and funding for renovations to Dulles and Reagan National airports, reconstruction of the Woodrow Wilson Bridge.”

“His unstinting advocacy for human rights and oppressed minorities in dangerous and unlovely corners of the world that most members of Congress were content to ignore.”



Presenters

Craig Volden

Co-Director – Center for Effective Lawmaking
University of Virginia
Frank Batten School of Leadership and Public Policy
Professor of Public Policy and Politics



Alan Wiseman

Co-Director – Center for Effective Lawmaking
Vanderbilt University
Chair, Department of Political Science
Cornelius Vanderbilt Professor of Political Economy
Professor of Political Science and Law (by courtesy)



- Partnership between University of Virginia and Vanderbilt University
- Vision

We envision a Congress comprised of effective lawmakers, strong institutional capacity, and the incentive structure needed to address America's greatest public policy challenges.
- Mission

We advance the generation, communication, and use of new knowledge about the effectiveness of individual lawmakers and U.S. legislative institutions.

Today's Topic

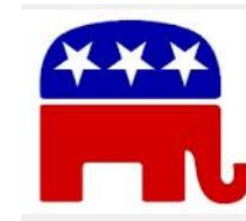
BEING AN EFFECTIVE LAWMAKER FROM DAY ONE



Orientation Advice = Testable Hypotheses



**HARVARD
Kennedy School**



BUILDING TRUST &
EFFECTIVENESS IN CONGRESS



Measuring Effectiveness

SUBSTANTIVE AND SIGNIFICANT

BILLS

AIC

ABC

PASS

LAW

commemoratives



University of Virginia
+
Vanderbilt University

ABOUT ▾

FIND LEGISLATORS

BLOG

RESEARCH ▾

DONATE

CONGRESS

116th Congress ▾

CHAMBER

Senate House

SORT

Score ▾

ISSUE

All ▾

Filter by state

Search by name or zip

All ▾

AK ME WI VT NH

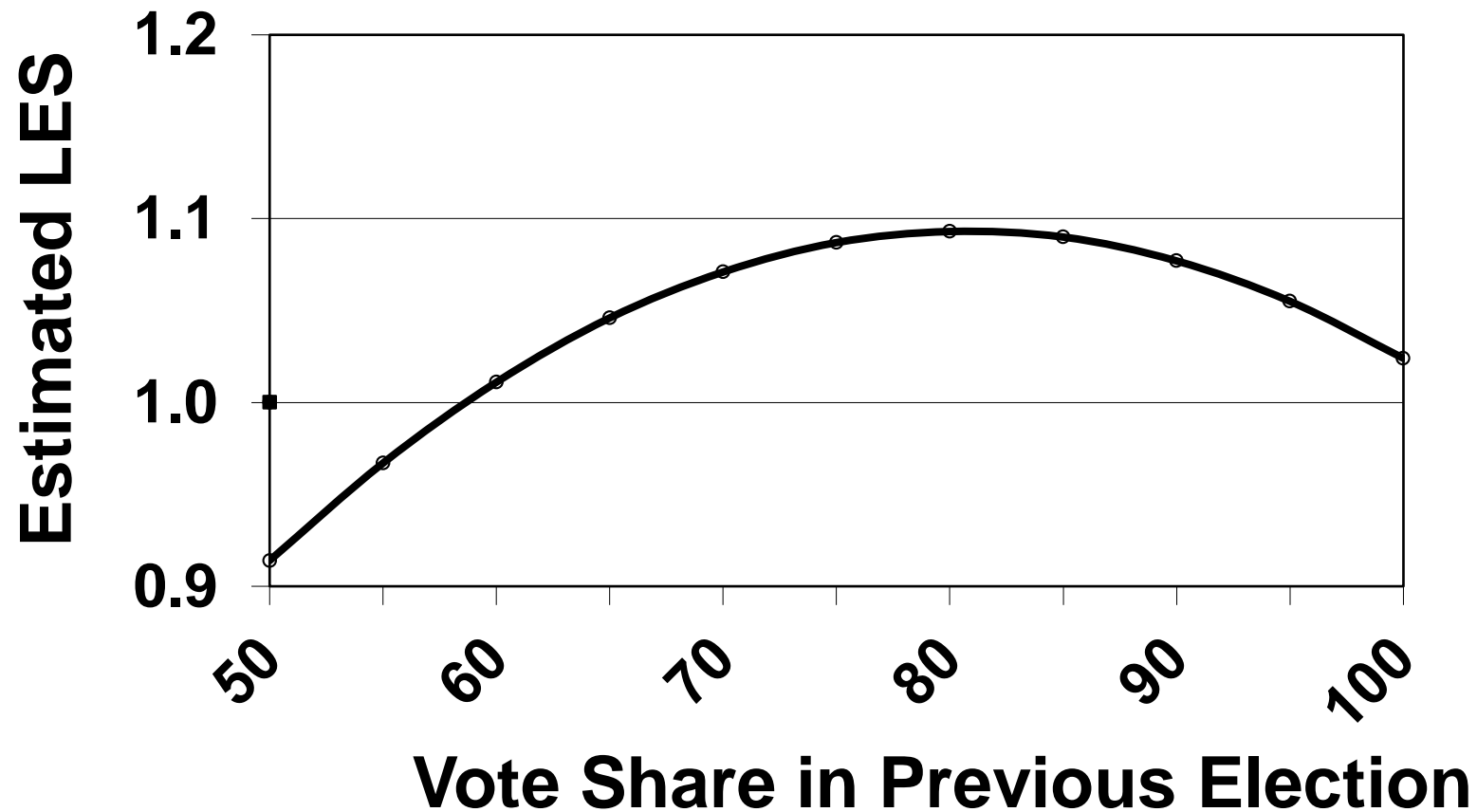
Scores for Members of the 116th House

Democrat

Lowey, Nita D, NY-17	3.386 1/240	⊕	10.302 >
DeFazio, Peter D, OR-4	3.192 2/240	⊕	5.265 >
Maloney, Carolyn D, NY-12	3.103 3/240	⊕	5.030 >
Pallone, Frank D, NJ-6	3.162 4/240	⊕	4.583 >
Takano, Mark D, CA-41	2.805 5/240	⊕	4.514 >

- DEFINE** your lawmaking agenda
 - D**istrict interests are crucial
 - E**xpertise from prior experiences as starting point
 - F**ocus agenda on your top priorities
 - I**ntegrate committee assignment with agenda
 - N**ever give up
 - E**xcitement and passion help

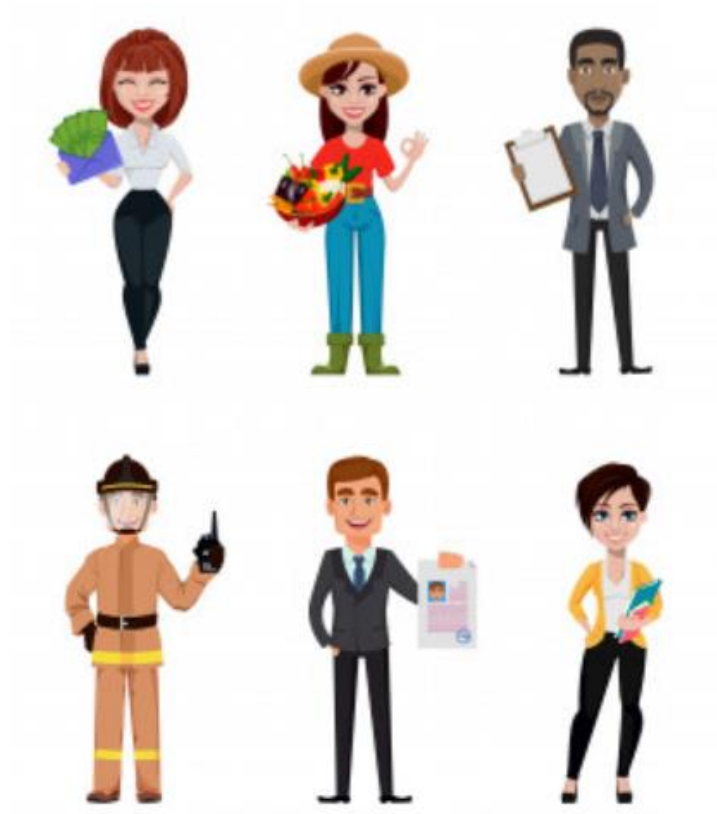
District interests are crucial



District interests are crucial

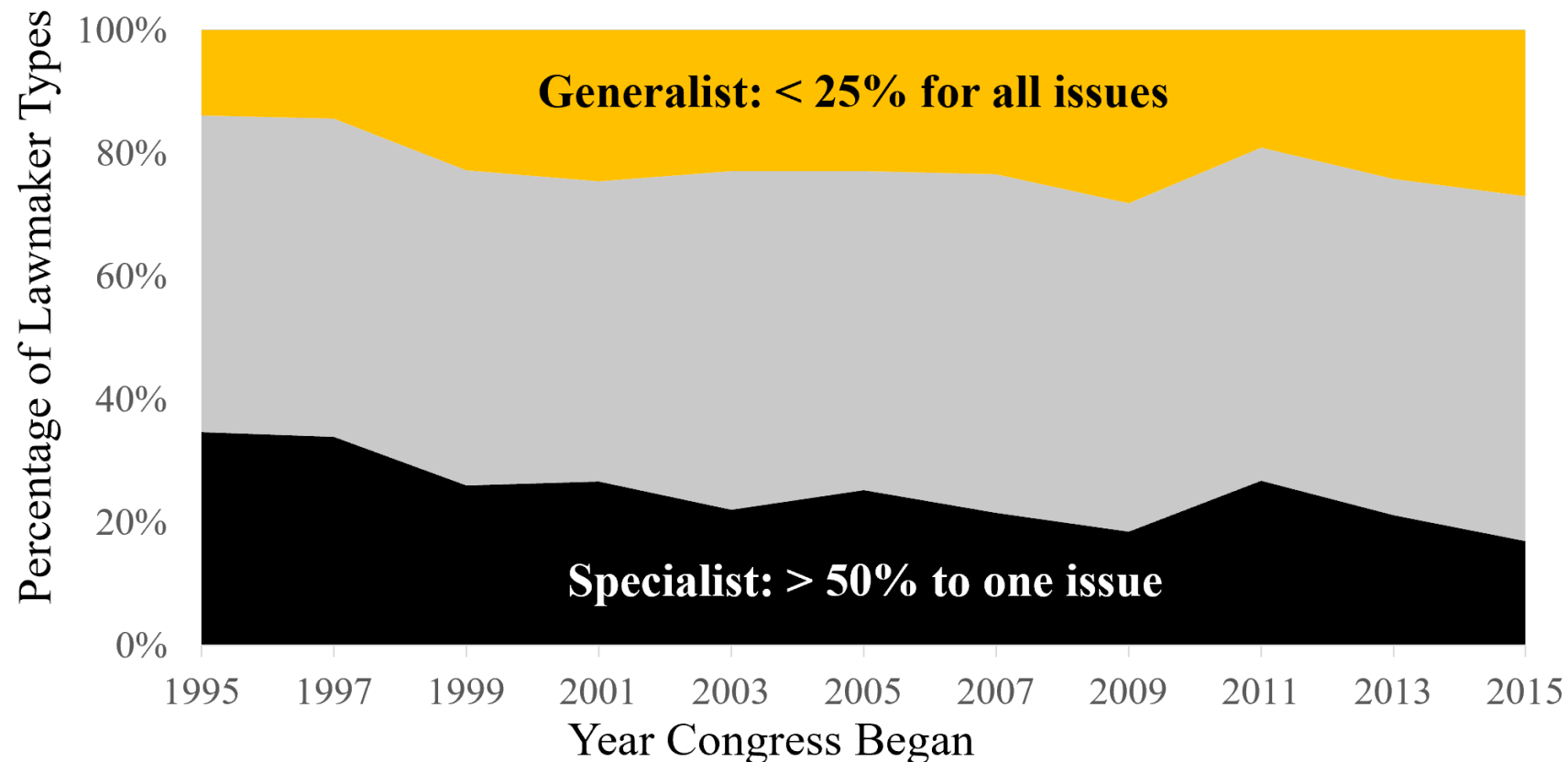


Expertise from prior experiences



Focus agenda on top priorities

Declining Specialization in Congress



Focus agenda on top priorities

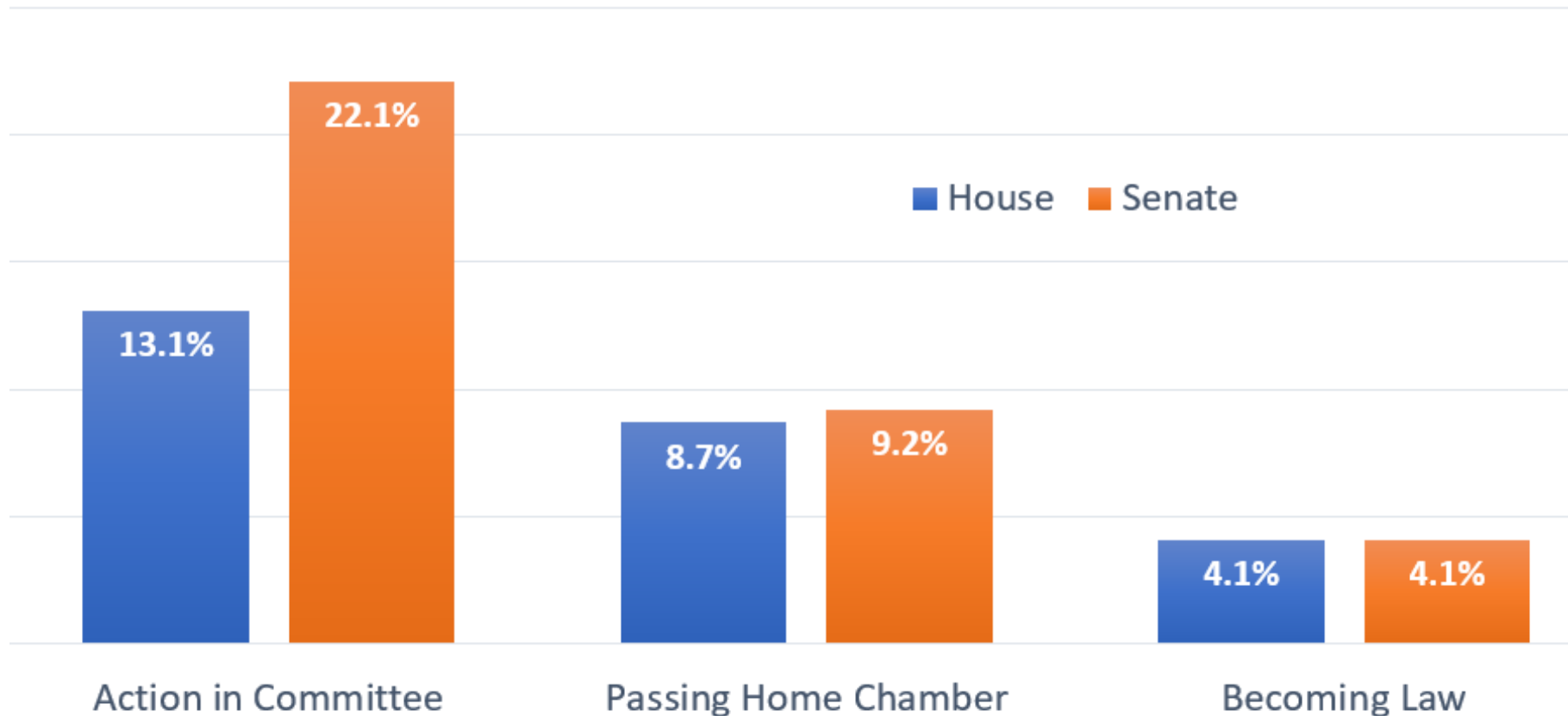


Integrate committee assignments with agenda

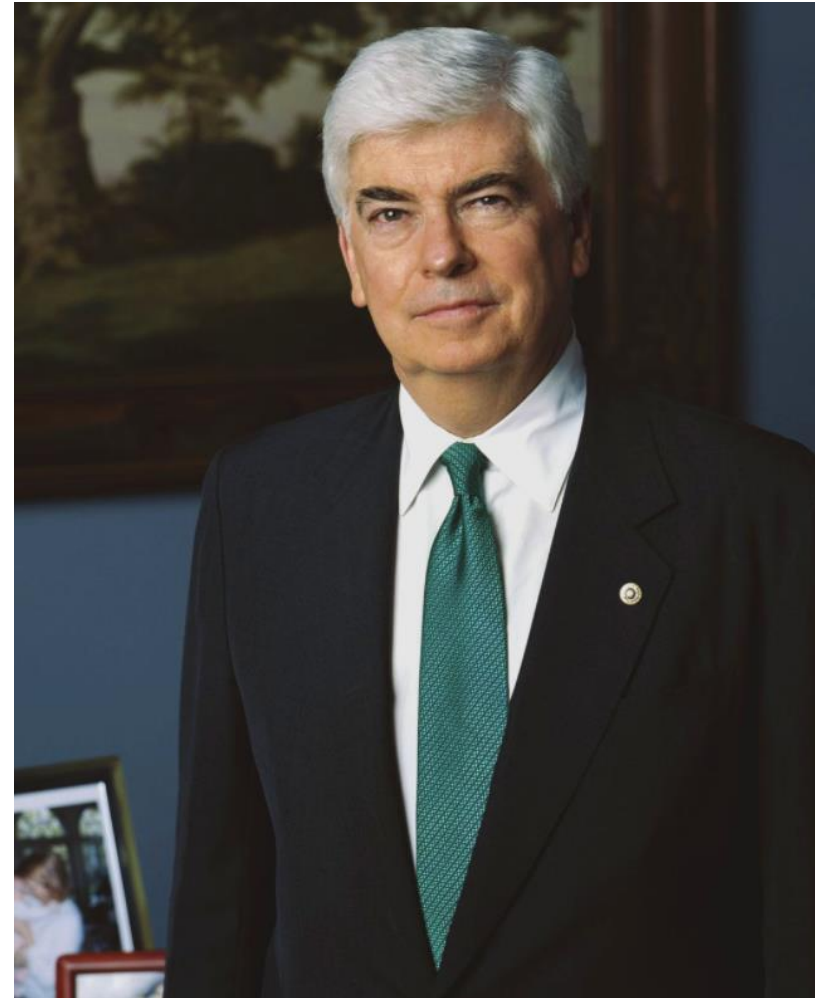


Never give up

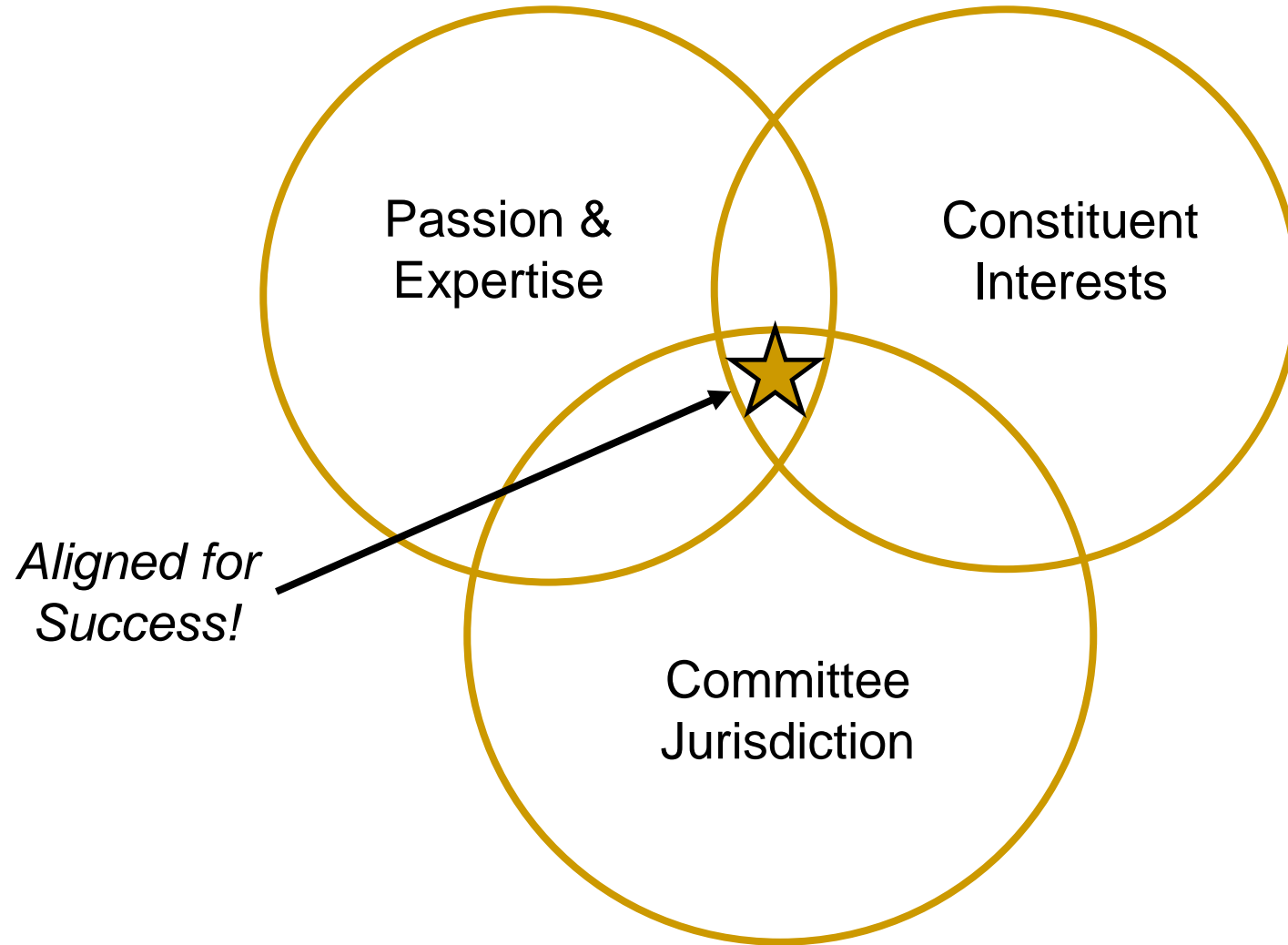
Percent of Bills Advancing through Legislative Stages



Excitement and passion help



How to Define Your Lawmaking Agenda





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Center for
Effective
Lawmaking

- For more on the CEL: www.thelawmakers.org
- Set up “Office Hours”: thelawmakers@virginia.edu

Senior Staff Panel

Andy Flick

Chief of Staff

Rep. David Trone (D-MD)



Josh Jackson

Deputy Chief of Staff/Legislative Director

Rep. Adrian Smith (R-NE)





Q & A



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Upcoming Programs

Stay tuned for our April program, when we tackle the most common headaches faced by freshmen offices



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